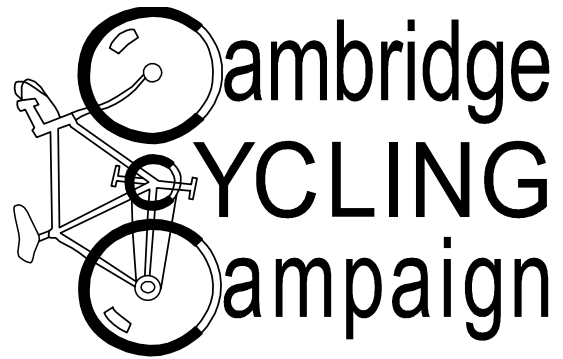


October 13, 2002



Cambridge Cycling Campaign

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contact@camcycle.org.uk
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PRESS RELEASE

Cambridge Cycling Campaign asks:

“Do Motorists know their Highway Code?”

Please note: Information should be embargoed until 08.00 on Thursday 17th October

Members of Cambridge Cycling Campaign will be leafleting motorists who are illegally driving down the bus and cycle lanes in Shelford Road, Trumpington on Thursday morning this week from 08.00 until 9.00

Jim Chisholm of Cambridge Cycling Campaign says:

“Every morning over a hundred motorists drive illegally down the Shelford Road bus and cycle lanes.”

The Campaign is considerate of the limited resources available to our Police and our actions today should be seen as a criticism of driving standards and not of the Police.

Jim says:

*“Cambridge Cycling Campaign is concerned that many motorists seem unaware that driving or stopping in bus or cycle lanes is an offence. Although we wish to see better enforcement of traffic law, we consider that **Education** should come before **Enforcement**. Hence this action”*

“The County Council has tried to improve conditions for cyclists in this area, but the presence of unauthorised vehicles in such lanes is intimidating for cyclists, and will discourage many people who would otherwise be happy to cycle”

“Motorists should realise that every cycle that overtakes them in these queues, is one less car in front of them. For many trips under 5 miles into Cambridge, cycling is the quickest mode. The more pleasant we make these cycle trips, the fewer cars will be in these queues”

We are taking this action in Shelford Rd in an attempt to encourage publicity, which we hope will educate more motorists.

We also wish to point out that many of these lawbreaking drivers are ‘queue jumping’ by executing dangerous ‘U’ turns into Cambridge at the lights adjacent to the Waitrose store. On Wednesday last week 56 were observed in half an hour.

Jim says

“Many motorists who illegally use the bus and cycle lanes are also executing dangerous manoeuvres at the Waitrose junction to jump the normal queue into Cambridge hence further delaying others. This adds to the frustration users of all modes experience on their journeys to work”

It is pure coincidence that these actions are taking place in the same week that the County Council is taking actions against ‘Rat Runners’ through the Park and Ride site

Editors please note:

Jim Chisholm of Cambridge Cycling Campaign will be in Cranleigh Close, off Shelford Road, Trumington on WEDNESDAY 16th October from 08.00-08.45 to advise on ‘discreet ‘ filming/photography’ prior to our leafleting activities on Thursday.

He will also be available from 08.00-09.00 on Thursday 17th October at the same location. At that time Cambridge Cycling Campaign members will be leafleting and attempting to talk to the motorists who illegally use the bus and cycle lanes in this area.

Jim will also be available on 078 9054 6566 during this week or by email at jim.chisholm@ucs.cam.ac.uk

Attached is a copy of the leaflet we will be distributing.

ENDS