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P R E S S R E L E A S E

**For attention: Cambridge WEEKLY News.
3 pages.**

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Cycling Campaign launches "Cycling Oscars"

In advance of National Bike Week (which is June 7 - 15), Cambridge Cycling Campaign will be launching its 1997 Golden Bell and Chocolate Chain awards for the best and worst recent contributions to cycling in the area. The launch will be at 11.00 am on Tuesday June 3 on the steps of Hobbs Pavilion Restaurant, Parkers Piece. Stephen Hill, restaurant proprietor and sponsor of our free Cyclists Breakfast on the Wednesday of National Bike Week, will invite members of the public to submit nominations for the awards.

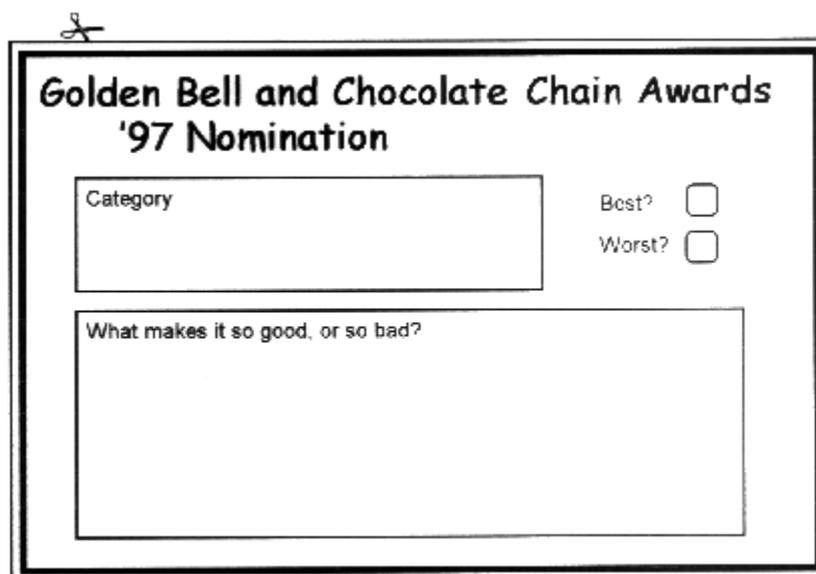
Nominations are invited in the following categories, as well as the overall best and worst contribution to cycling, and indeed any other category people want to choose:

- Cycle Parking
- Safety Initiatives
- Shopping Centre Access for bikes
- Cycle Routes
- Transport for Bikes (when you don't want to ride)
- Consideration for Cyclists in making road repairs

Nominations can be phoned to Cambridge 504095, sent by post to Hobbs Pavilion Restaurant, Park Terrace, Cambridge CB1 1JH, or emailed to camcycle@pobox.co.uk. We have used the attached form in our own publicity. Nominations need to be received on or before June 10. The winners of the awards will be announced on the Friday of National Bike Week, and presented with a "golden bell" or "chocolate chain" in recognition.



Campaigner David Earl said: "At the same time as being some fun for National Bike Week, which is all about celebrating cycling, there is a serious message as well. Cyclists can say 'yes, we like that, more of the same please', or 'no, that doesn't work at all, don't do it again'. We have already received nominations for the Cattle Grids on Midsummer Common installed



Golden Bell and Chocolate Chain Awards
'97 Nomination

Category Best?
 Worst?

What makes it so good, or so bad?

about eighteen months ago, and the lockers at the Madingley Road Park & Ride site. On the other hand, the shared-use footway from Barton to Comberton has received the thumbs-down for its abysmal condition."

Cambridge Cycling Campaign is running a full programme of events for National Bike Week (attached), and further details about these events will be sent separately.

Cambridge Cycling Campaign was formed during National Bike Week, 1995 and now has around 350 members.

ENDS

For further information, contact:

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