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P R E S S R E L E A S E

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Wednesday is Bike To Work day Join us for cyclists' breakfast at Hobbs Pavilion

On Wednesday morning, June 10, from 8am -9am, Hobbs Pavilion restaurant will be hosting a free breakfast for cyclists. Cambridge Cycling Campaign has organised the event on "Bike to Work day", part of its national Bike Week activities. Restaurant proprietors Stephen and Susan Hill are regular cyclists.

Campaigner David Earl said: "last year, over 150 people came to the breakfast. It's a great opportunity for people who are spurred to cycle to work on bike to work day to get to talk to other people about their cycling, and for regular cyclists to meet other cyclists too".

Cambridgeshire Travelwise is encouraging County Council employees in particular to come along. Travelwise co-ordinator David Arkell said: "TravelWise is a travel awareness campaign among its aims of reducing reliance on the car, and promoting alternatives, including cycling. TravelWise is happy to lend its support to Bike To Work Day."

J. Sainsbury have also supported the event with some of the food.

E N D S

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